

Digital Imperatives

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BCGRSPECTIVES - THE DIGITAL IMPERATIVE

Sun, 01 Mar 2015 23:54:00 GMT

success in the digital economy can't be achieved solely by appointing a charismatic chief digital officer or cio, adopting the latest shiny technologies, or ...

THREE STRATEGIC IMPERATIVES FOR DIGITAL TRANSFORMATION

Wed, 29 Apr 2015 23:55:00 GMT

live from adobe summit 2015: three strategic imperatives for digital transformation

BCGRSPECTIVES - ACTING ON THE DIGITAL IMPERATIVE

Mon, 12 Sep 2016 15:04:00 GMT

since publication of "the digital imperative" (bcg article, march 2015), we have heard from ceos around the world who are eager to take the next step toward ...

THE DIGITAL IMPERATIVE - ARRK GROUP

Mon, 08 May 2017 10:08:00 GMT

the digital imperative cloud solutions should be considered whenever a "secure, reliable and cost-effective option exists, regardless of where

FIVE IMPERATIVES FOR DIGITAL BUSINESS - VMWARE RADIUS

Mon, 31 Aug 2015 23:58:00 GMT

in his keynote that closed the vmworld 2015 general session, ceo pat gelsinger shared a vmware perspective on five imperatives for digital business.

THE WORK AHEAD: EUROPE'S DIGITAL IMPERATIVE - COGNIZANT

Fri, 12 May 2017 21:16:00 GMT

the work ahead europe's digital imperative 2 the work ahead is a research series providing insight and guidance on how businesses – and jobs – will evolve

THE DIGITAL IMPERATIVE: MAKING THE CASE FOR A 21ST-CENTURY ...

Sun, 07 May 2017 06:20:00 GMT

we cannot understand or embrace this digital imperative without the notion of flux: the ever-changing landscape of web 2.0 platforms and applications.

5 DIGITAL TRANSFORMATION IMPERATIVES | PROPHET THINKING

Sun, 07 May 2017 22:55:00 GMT

5 digital transformation imperatives. mainstream, established businesses have reached a digital tipping point. after decades of exploiting information technologies to ...

A NECESSARY CALL TO ACTION: ADDRESSING THE DIGITAL IMPERATIVE

Tue, 09 May 2017 06:39:00 GMT

articles like a necessary call to action: addressing the digital imperative from russell reynolds associates can provide you with insights and expertise to help ...

THE DIGITAL IMPERATIVE - EY - UNITED STATES

Mon, 08 May 2017 19:33:00 GMT

innovation 6| thebanker| january2017 ments on existing legacysystemswhere the processes are not fully automated or digit-ised. second, there are still asignificant

THE 7 DIGITAL IMPERATIVES FOR BUSINESSES [INFOGRAPHIC]

Wed, 10 May 2017 09:51:00 GMT

these seven digital imperatives are essential for business leaders to understand in order to transform their organisation for the future...

THE DIGITAL IMPERATIVE - TELEGRAPH HILL SOFTWARE

Sat, 29 Apr 2017 18:11:00 GMT

for more on this topic go to cgperspectives.com the digital imperative by ralf dreischmeier, karalee close, and philippe trichet as entire industries are disrupted

THE DIGITAL IMPERATIVE: DISRUPT OR BE DISRUPTED | I-CIO

Sun, 07 May 2017 15:17:00 GMT

organizations have little choice but to overthrow their traditional business models as digital technologies sweep through their industry. and, according to forrester ...

THE DIGITAL IMPERATIVE | LINKEDIN

Mon, 23 Mar 2015 23:56:00 GMT

this article describes how leaders in the digital age must differ from leaders in the past. written by ralf dreischmeier and karalee close from bcg in ...

THE DIGITAL FINANCE IMPERATIVE: MEASURE AND ... - ORACLE

Fri, 28 Apr 2017 01:51:00 GMT

oracle sponsored this cima research as both organisations seek to answer these questions. cima conducted a global survey of senior finance professionals and other ...

THE SIX DIGITAL IMPERATIVES - ACHIEVE DIGITAL EXCELLENCE

Sat, 22 Apr 2017 23:48:00 GMT

the six digital imperatives moving your organisation towards digital excellence (and how we can help)

THE DIGITAL FINANCE IMPERATIVE - ORACLE

Thu, 27 Apr 2017 14:46:00 GMT

become a digitally and data savvy CFO by spending your organizations' resources on building and mining intangible assets powered by today's technologies.

THE DIGITAL BUSINESS IMPERATIVE - FORRESTER

Tue, 14 Feb 2017 23:56:00 GMT

customers' power in the marketplace continues to ramp up, so e-business leaders still need to transform digital customer experiences, including marketing, sales, and ...

DIGITAL IMPERATIVES - ADTECH AND MARTECH ARE MERGING ...

Thu, 09 Mar 2017 23:58:00 GMT

marketing and advertising technology grew up in parallel. but the arbitrary distinctions of the past are becoming meaningless as marketers look for integration.

THE DIGITAL IMPERATIVE | DESIGNING THE FUTURE

Wed, 10 May 2017 22:30:00 GMT

the digital imperative contact us; our people; services; no menu assigned! fortune favours the bold pioneering the digital future. together.

EY - DIGITAL IMPERATIVE MAPPING THE FUTURE OF FINANCIAL ...

Sun, 07 May 2017 01:26:00 GMT

ey sponsors a financial times' report the digital imperative: mapping the future of financial services, which explores five themes relevant to banking leaders.

THE DIGITAL IMPERATIVE: MAKING THE CASE FOR A 21 -CENTURY ...

Thu, 27 Apr 2017 02:14:00 GMT

available online at sciencedirect computers and composition 27 (2010) 27–35 the digital imperative: making the case for a 21st-century pedagogy

FIVE DIGITAL TRANSFORMATION IMPERATIVES - INNOVATION INSIGHTS

Sun, 30 Apr 2017 01:27:00 GMT

mainstream, established businesses have reached a digital tipping point. after decades of exploiting information technologies to improve the efficiency of the...

THE DIGITAL IMPERATIVE: PROTOTYPING YOUR STRATEGY | LINKEDIN

Sun, 15 May 2016 23:53:00 GMT

the numbers are startling: companies today are dying more quickly than ever before. indeed, one in three public companies overall, and one in six large companies ...

BCGVOICE: ACTING ON THE DIGITAL IMPERATIVE - FORBES

Fri, 21 Apr 2017 18:27:00 GMT

since publication of “the digital imperative” (bcg article, march 2015), we have heard from ceos around the world who are eager to take the next step ...

DIGITALBCG - BCG'S STRATEGIC ANSWER TO THE DIGITAL IMPERATIVE

Thu, 27 Apr 2017 20:15:00 GMT

the relentless pace of digital innovation requires business leaders to adapt quickly or fall behind. learn bcg's approach to the digital imperative and contact us.

EMBRACING DIGITAL TECHNOLOGY: A NEW STRATEGIC IMPERATIVE ...

Sat, 13 May 2017 03:14:00 GMT

new research from capgemini consulting and mit sloan management review reveals why organizations are struggling to drive digital transformation and the

GROWTH: THE COST AND DIGITAL IMPERATIVE THE DELOITTE ...

Tue, 09 May 2017 22:02:00 GMT

growth: the cost and digital imperative the deloitte global cpo survey 2017 deloitte/us/chief-procurement-officer-survey consulting

FIVE STRATEGIC IMPERATIVES FOR DIGITAL BRAND BUILDING ...

Thu, 03 Dec 2015 08:02:00 GMT

a lack of skills and a lack of confidence in metrics hold organisations back from achieving brand building success in digital realms. digital branding as a channel ...

THE IT IMPERATIVES | THE DIGITAL UNIVERSE OF OPPORTUNITIES ...

Mon, 08 May 2017 04:31:00 GMT

emc digital universe with research & analysis by idc the digital universe of opportunities: rich data and the increasing value of the internet of things

THE DIGITAL IMPERATIVE | APPLICATIONS | COMPUTERWORLD UK

Tue, 17 Nov 2015 23:59:00 GMT

becoming a digital enterprise means embracing new ways of working and putting the customer at the centre of your business. but where to start? we take a look at the ...

DIGITAL IMPERATIVES FOR 2016 - SOCIAL MEDIA TODAY

Mon, 08 May 2017 18:00:00 GMT

if you're among the elite it-savvy senior executives — the most informed about the upside opportunities for digital business transformation — then i trust ...

THE B2B DIGITAL COMMERCE IMPERATIVE - CLOUDCRAZE

Sat, 13 May 2017 09:33:00 GMT

the b2b digital commerce imperative. an exploration of customer expectations and business readiness in 2017